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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE APPLICATION OF : Bryce H. Hooker et al.  
FOR : METHOD AND APPARATUS FOR  
AUTOMATICALLY PUBLISHING ASSOCIATE  
INFORMATION  
REGISTRATION NO. : 09/845,618  
FILING DATE : April 30, 2001  
GROUP ART UNIT : 2673  
EXAMINER : Unknown  
DOCKET NO. : 60224/04929

RECEIVED  
APR 04 2002  
Technology Center 2600

Cleveland, Ohio 44115

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST**  
**(REVOCATION OF PRIOR POWERS)**

RECEIVED

Assistant Commissioner for Patents  
Washington, DC 20231

APR 11 2002

Technology Center 2100

Dear Sir:

As assignee of record of the entire interest of the above-identified

application,

patent,

**REVOCATION OF PRIOR POWERS OF ATTORNEY**

all powers of attorney previously given are hereby revoked and

## NEW POWER OF ATTORNEY

the following attorneys and/or agents associated with Customer No. 23380 are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith:

John X. Garred, Reg. No. 31,830  
Alan J. Ross, Reg. No. 33,767  
Susan L. Mizer, Reg. No. 38,245  
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ARTER & HADDEN LLP  
1100 Huntington Building  
925 Euclid Avenue  
Cleveland, Ohio 44115-1475

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**ASSIGNEE:** **HER, Inc.**  
**77 East Nationwide Boulevard**  
**Columbus, Ohio 43215**

(formerly located at :  
4656 Executive Drive  
Columbus, Ohio 43220)

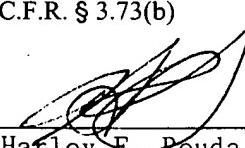
( ) Recorded in PTO on: \_\_\_\_\_  
Reel: \_\_\_\_\_  
Frame: \_\_\_\_\_

( X ) Assignment document executed on April 27, 2001, transferring rights in the above patent from Bryce H. Hooker and David A. Parfrey to HER, Inc. Assignment document mailed to the United States Patent and Trademark Office on April 30, 2001, for recording. A copy is attached.

### ASSIGNEE STATEMENT

X Attached to this power is a "STATEMENT UNDER 37 C.F.R. § 3.73(b)

Date: Feb 28, 2002

By   
Name: Harley E. Rouda, Jr.  
Title: CEO/General Counsel  
For: HER, Inc.



**Assignment of Rights, Title and Interest in Invention  
(Multiple inventors; single assignee)**

Docket No.  
60224/04929

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

*And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;*

*Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;*

*We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;*

*And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;*

*And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.*

*Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)*

Assignment of Rights, Title and Interest in Invention  
(Multiple inventors; single assignee)

Docket No.  
60224/04929

Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.)

Executed this 27<sup>th</sup> day of April , in the year 2001

at

Bryce H. Hooker  
(Signature of Inventor)

State of Ohio

County of FRANKLIN

Before me personally appeared Bryce H. Hooker  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 27<sup>th</sup> day of April , in the year 2001



BARBARA G. WHITCRAFT  
Notary Public, State of Ohio  
My Commission Expires 05-08-05

Barbara G. Whitcraft  
(Notary Public)

Executed this 27<sup>th</sup> day of April , in the year 2001

at

David A. Parfrey  
(Signature of Inventor)

State of Ohio

County of FRANKLIN

Before me personally appeared David A. Parfrey  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 27<sup>th</sup> day of April , in the year 2001



BARBARA G. WHITCRAFT  
Notary Public, State of Ohio  
My Commission Expires 05-08-05

Barbara G. Whitcraft  
(Notary Public)

Executed this                    day of                    , in the year

at

\_\_\_\_\_  
(Signature of Inventor)

State of

County of

Before me personally appeared  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this                    day of                    , in the year

\_\_\_\_\_  
(Notary Public)